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INAUGURAL MEETING

WEDNESDAY 17TH FEBRUARY, 1982

PRESENT

DINO GUSTIN

D. Cammareri  
Gallucci

CAMMARERI

F. Romano.

Leschi

LESCHI

~~Leschi~~

LESCHI

Gianni

GIANNI

Germano

GERMANO

F. PACE

F. PACE

MESSINA

San Volpe

VOLPE

ISMAEL Jolly Studio

Meeting Opened at 8.00pm.

Apologies: Dr. Ernest Sirolli - unable to attend but would request Mr. Gaetano Messina, a publicity man newly arrived from Italy, to come in his place.

Present: As per register

Mr. Dino Gustin:

Outline of campaign and reason for Mamma Lena's candidacy:

There are approx. 70,000 electors in Lowe of which 40% are migrants. Italians represent 17% of electorate i.e. approx. 12,000 Italians.

Italians have recently been confirmed as the model migrants.

Mamma Lena is known by all the Italian community and by much of the other ethnic groups. She is also known by pockets of Australians.

She has been involved in community work over 25 years.

Her candidature should be treated as a testing ground for other Italians and migrants to succeed in national politics. Our chances of succeeding in getting Lena Gustin to Canberra are not high. However, we can expect say 7-10% of the vote which would indicate a solidarity amongst Italians rendering the Italian migrant a force worthy of consideration by any political party.

It will lead the way for younger men and women of Italian origin and make their chance of success all the more attainable.

Everyone in attendance agreed that it was worth the effort to try. The Lowe Bi-Election would be a good testing ground. Mamma Lena was the best possible choice of candidate for the Italian community to support.

Publicity

Would take the following lines:

1. Letter to all Italian households in Italian, advising Mamma Lena's candidacy and seeking their support.
2. Newspaper advertisements in local and ethnic newspapers.
3. A festival/March with floats and artists and music etc.  
- Considered to be too short notice and may have to be abandoned.
4. T.V. advertisements.
5. Picnic with festival atmosphere and a plane above with "Mamma Lena For LOWE" streamer following from the tail of the plane.

--This too may have to be abandoned as time may not allow proper organisation.

Budget: A committee is organising itself to collect contributions. At this stage we can expect to raise about \$5000.

We are Promoting:-

1. Italian representative in Canberra.
2. Womans' Angle.
3. An Italian with adequate credentials.
4. Lena Gustin - our best representative.
5. Mother of Italians in Australia - gave assistance at all hours.
6. A model example for the youth in our community.

MR. MESSINA

- Considered letters would be worthless
- suggested we need something that would have sufficient impact - colours etc.

He suggested we give him a couple of days to formulate a campaign.

MR. ROMANO

Suggested that if letters were to be sent, we could do a letter drop to all householders in the electorate.

Maybe it would be more impersonal but for about the same cost we could reach all the voters.

MR. Peter Ciani A personal letter would be read by all Italians and would have impact.

We would also try to reach the Portuguese, Spanish, Greek, Lebanese and Maltese migrants.

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Peter Romano to enquire about:

1. Interview with Scoop.
2. Advertising on Italian Variety Show.
3. Cost of publicity on - 2SM, 2CH, 2UE during driving time say between 8-9 am and 4-5 pm.
4. Cost of advertising on T.V.

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5. Cost of advertising in Local Papers.

6. Cost of advertising in Ethnic Papers.

Mr. Gustin to seek an interview on Radio 2EA.

Next Meeting 24.2.1982.

Meeting adjourned 11.00 pm.

COMMITTEE MEETING

WEDNESDAY 24 TH FEBRUARY, 1982

PRESENT:

*[Signature]*  
 Dominic Giomondo  
*[Signature]*  
 Dino Gustin, 7092034  
~~*[Signature]*~~  
*[Signature]*  
 Sam Volpe  
*[Signature]*

DOMINIC GIOMONDO.  
 JOHN FERRARA

602 3829  
 90 3737

ERNESTO SIROLI  
 PETER BIANI

909 2366  
 669-2720

SAM VOLPE  
 ALFONSO GERMANO

560 6685  
 952 957

MINUTES

Meeting Opened 7-00 pm.

Present: As per register.

Minutes: The minutes of the previous meeting were read and confirmed.

Mr Gustin reported on progress made on promotion -

1. Pamphlets being printed.
2. Letter to Italians being printed.
3. Envelopes for posting letters have been distributed to various people for typing.
4. Italian and Ethnic newspapers contacted regarding advertising.
5. T.V. advertising on "Variety Italian Style".
6. Cost of other T.V. or Radio advertising <sup>too</sup> expensive for our budget.
7. Peter Romano spoke on Mamma Lena's radio program 2 SER-FM.
8. Printing and distributions of posters.

Peter Romano advised that "SCOOP" and "MIKE WALSH SHOW" not interested in interviewing our candidate.

Tabled an article written by John Laws in the Sunday Telegraph on 21.2. 1982. The article was ambiguous in its description of certain candidates and could be interpreted as calling Mamma Lena a Nazi.

It was agreed a letter should be sent to Mr Laws - Peter Romano to arrange.

DR. SIROLI suggested that an Italian speaking person call on Italian voters on day of elections.

A car run, be organised to take older people to the polling booths.

Break up the electorate in zones and have pamphlets distributed.

Meeting considered that it was a great idea but impossible to achieve with our resources.

Pamphlets to be distributed at:-

1. Festa di Sant' Antonio.
2. Apia Soccer fixture at Lambert Park.
3. Burwood - Westfield
4. Birkenhead Point.

Peter Cianj arranged for pamphlets to be handed out by

1. West Sound Bar - Burwood Westfield refer to Kerry.
2. Swinging Discs - Burwood Plaza, refer to Elizabeth.

Peter Romano will arrange for delivery of posters and pamphlets.

Next Meeting 2.3.1982.

Meeting Adjourned 9.30 pm.



COMMITTEE MEETING

TUESDAY 2ND MARCH, 1982.

TEL

Peter Romano	PETER ROMANO	7994288
Peter Ciani	PETER CIANI	6692720
K. Bedano	KATHLEEN BEDANO	6317827
L. Bedano	GIOVANNI BEDANO	6317827
G. Virocchio	GUERRINO VERRICCHIO	7473681
Dino Gustin		7092054
B. Luciani	GAO FERLANTO.	7980327.
Sam Volpe	SAM VOLPE	5606695
J. Ferrara	J. FERRARA	4992283
S. Ferrara	S. FERRARA	6992282
Caruso Massimo e Famiglia	CARUSO.	7073045
Giuseppe V. Cammareri		5608979
Maria Coco	MARIA COCO.	6383464
Orsola's Coco		6585464
Maria Coco		854650
Frank Citarzo		

MINUTES

Meeting opened 7.30 pm.

Present: As per register.

Minutes: Minutes of previous meeting were read and confirmed.

Mr Gustin gave a summary of our activities for the benefit of new people in attendance.

It appears that our candidate is worrying the major parties. Feedback would indicate a lot of enthusiasm by Italians as well as Australians in favour of Mamma Lena.

Though it is still considered to be unlikely that we can win the election we should get a good enough vote to open the way for another Italian in due course.

Unfortunately the short notice has created difficulties.

La Fiamma seems contrary to the idea of Lena's candidacy. Obviously we are upsetting the balance as they see it.

Letters to Italians (personally addressed) have been sent.

Motto - "Mettete un cuore a Canberra" (Put a Heart in Canberra) as Canberra is definitely lacking heart.

Funds Groups of people headed by Mr Nick Scali have collected about \$6000. The amount has been spent on advertising in the Italian as well as the foreign newspapers- German, Yugoslav, Maltese, Greek, Spanish and Portuguese.

We are seeking the support of all migrants.

Advertisements have also been placed in the local papers.

Pamphlets distributed at:-

Apia Soccer Match  
Marconi Soccer Match  
San Antonio Festival

Total cost of campaign estimated at \$10,000.

Posters will be put up by a group of young people tonight.

Meetings have been few - instead we have acted: Envelopes addressed by various volunteers, 40,000 pamphlet distributed etc.



Letter to John Laws tabled

Mamma Lens well received at the San Antonio Festival.

Polling Booths There are 36 polling booths and must be attended on election day.

"How to Vote" forms must be handed out if we are not to have most of our votes go informal. Each booth must be attended and if we had 36 families then each family could organise itself.

Various people volunteered.

Others would have to be sought.

Meeting Adjourned 10.30 pm.