

Mamma Lena

RADIO PROGRAMMES

102 SOUTH TERRACE,
BANKSTOWN, N.S.W. 2200
Telephone: (02) 709-2034

Postal Address:
P.O. Box 145, Lakemba,
N.S.W. 2195, Australia.

24th June, 1985

The Chairman,
Australian Broadcasting Tribunal,
153 Walker Street,
North Sydney, N.S.W. 2060

Dear Sir,

Sydney Commercial Television Licence
Renewal Hearing

I understand that your Tribunal has granted leave to Mr. A. Luciano of Panorama Productions to make a submission to the Tribunal's enquiries for the renewal of licences of Sydney television stations TCN 9, ATN 7 and TEN 10.

After thirty years of broadcasting in Italian and English commercial radio stations 2SM, 2CH, 2KY and 2SER-FM I know that ethnic programmes on television are very necessary and are well received by all the ethnic population in Australia, especially the Italian community.

In reviewing Sydney commercial television licences I believe that it is important that your Tribunal takes into consideration the following points:

1. Locally produced programmes aimed at those migrants who have left their native countries many years ago cater for their needs better and are more relevant to them than those programmes which are imported from their countries of origin because they provide the information and the entertainment with an Australia flavour with which they more readily identify.
2. Commercial television stations have so far grossly ignored these needs. Given that our population is composed of several ethnic communities which treasure their language and their culture whilst its members participate fully in every sphere of the Australian life, commercial television stations ought to provide locally produced ethnic programmes.
3. In 1984 the only ethnic programmes Variety Italian Style, the Harry Michaels Greek Variety Show and Let's Go Greek Endaxi were terminated. First and second generation migrants of those very large communities are left without adequate coverage of news and current affairs

Mamma Lena RADIO PROGRAMMES

102 SOUTH TERRACE,
BANKSTOWN, N.S.W. 2200
Telephone: (02) 709-2034

Postal Address:
P.O. Box 145, Lakemba,
N.S.W. 2195, Australia.

- 2 -

of relevance to their particular Australian environment. This has created a serious void in our commercial television viewing. It should be made a condition of the renewal of television licences that such programmes are provided by commercial television stations.

I fully agree with Mr. A. Luciano's submission. I commend it to your Tribunal and I support it.

Yours faithfully,

Lena Gustin - Mamma Lena
Lena Gustin