

Sydne 1st of May 1981

The Director of Administration  
Special Broadcasting Service  
G.P.O. Box 21-Sydney 2000

To whom it may concern,

My name is Lena Gustin, better known as "Mamma Lena".-

I'm presenting my application to be selected as an announcer in Italian language on 2EA. I speak a good and fluent Italian with a good knowledge of English, Spanish and French and I work as announcer in different commercial Radio Station since 1956 without interruption.

Thank You for your attention. I hope to hear from you at your earliest convenience.

Yours Faithfully

Lena Gustin (Mamma Lena )

*Registered  
5-5-81*

Australia Post <b>RF</b>		Date Stamp
<b>RECEIPT FOR REGISTERED ARTICLES</b>		
No. of Registered Articles Received <i>one</i>	Registered No. Surname of Addressee Office of Destination	
<i>5300</i>	<i>DIRECTOR ADMINISTRATION BROADCASTING 2EA</i>	<i>SYDNEY 500 420</i>
<b>NOTE:</b> Maximum compensation cover— Articles for delivery within Australia and its territories \$400. Articles for delivery in overseas countries (generally for total loss of article only) \$10.00 CPI 293/79	Signature of Receiving Officer <i>R. Meik</i>	

No. of Registered Articles Received	Australia Post RI <b>RECEIPT FOR REGISTERED ARTICLES</b>		Date Stamp 30/7/80 NSW-2185
One	Registered No./Surname of Addressee Office of Destination		
4657	Multicultural Tele Potts Point		
NOTE: Maximum compensation cover— Articles for delivery within Australia and its territories \$400. Articles for delivery in overseas countries (generally for total loss of article only) \$10.60 CP1293/79	Signature of Receiving Office <i>James</i>		

Tuesday 29th July, 1980.

Multicultural Television,  
Presenter Casting,  
P.O. Box 254,  
POTTS POINT. 2011.

To Whom It May Concern,

My name is Lena Gustin, better known as 'Mamma Lena', and I'm presenting my application for participation in Multicultural Television Programmes.

After 24 years of Radio Broadcasting without interruption, on the 28th August, 1980, Radio 2KY has decided to terminate all Italian Programmes and therefore I would like to apply for part-time work with Multicultural Television.

From my experience, I will be able to work as:-

- 1) News Reader
- 2) Presentation of Italian Films
- 3) Interviewing people
- 4) For commercial spots.

I speak a good and fluent Italian with a good knowledge of English, Spanish and French.

Thank you for your attention. I hope to hear from you at your earliest convenience.

Yours faithfully,

Mamma Lena

P.S: Attached are some details of my experience.

DUTIES

The CO-ORDINATOR will be expected to:

- (a) advise management on the needs, developments and activities in communities relevant to their language group, in particular on the special cultural, sporting and religious programming needs;
- (b) on consultation with management, ensure a suitable programme pattern to provide entertainment, news, current affairs, community welfare announcements, and special features;
- (c) monitor programmes to ensure that the SBS Guidelines, operating procedures and policies are adhered to by Broadcasters;
- (d) be responsible for appropriate and prompt reply to all correspondence and preparation and submission of programme returns to ensure proper remuneration of Broadcasters and Contributors

**Qualifications:** No formal qualifications are required. The person selected will have demonstrated a high level of sensitivity to the needs of his or her community together with an ability to translate those needs into programming inputs. Broadcasting experience or knowledge of a radio station would be an advantage. Fluency in the language of the group concerned and a good command of English are essential.

**Conditions of Engagement:** The successful applicant will be offered a 12 month contract at an annual remuneration. Hours of duty will vary according to the particular needs of the group.

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**The BROADCASTER:**

As a member of the broadcasting team the Broadcaster will be expected to provide programmes and programme inputs for his/her Language Programme on Radio 2EA/3EA, in accordance with policies and guidelines determined by the Special Broadcasting Service. In the first instance a Broadcaster shall be responsible to the Co-ordinator of his/her language group, for the contents of his/her contribution to the programme.

**Qualifications:** Applicants will be required to demonstrate:

- an acceptable microphone voice and fluency in the language concerned;
- a high level of sensitivity to needs of the particular community, together with an ability to translate those needs into programming inputs;
- an ability to work effectively as a member of a broadcasting team.

Applicants who have not broadcast extensively on Radio 2EA/3EA will be required to undertake an audition. Inclusion of an audition tape with applications would be of assistance.