

SECRET
RESCHEDULED

State Ethnic Broadcasting Advisory Committee
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RESCHEDULING OF 2EA PROGRAMMES

PREAMBLE

The rationale behind the rescheduling, which took into account the requirement to give at least 1 hour to each language group in prime time, is based on a combination of community-size and needs. The gamut of needs extends from the field of information to that of culture.

The size of a community is expressed in percentages. The percentages are based on the total number of overseas-born Australian residents from non-English speaking countries (updated figures from the 1976 census).

Lack of statistical information (from the Bureau of Census and Statistics) in relation to the first language spoken at home has often prevented SERAC from ascertaining with accuracy the original "nationality". In a number of countries, for example, large communities, though locally born, had a different "nationality". With other groups, such as the Assyrians and Armenians, there is no original "country" to speak of. With regards to the Jewish group, they could only be identified according to religion.

All in all, on the basis of the available statistical data, it is impossible to present an accurate picture of the ethnic background of the Australian population.

The Arabic group is considered monolingual but is multicultural as well as multinational. The same applies to the French group. As to the groups from Yugoslavia, there are no official records giving the breakdown of the four ethnic groups making up what was previously known as the "Yugoslav" contingent.

Although all European languages are covered (except for Albanian and Bulgarian), with regard to Asia the picture is somewhat different: there is a very large number of Malaysians (12,075), for example, apparently uncatered for. Another 11 Asian groups are also completely ignored, unless they follow other existing programmes. The largest among them, after the Malaysian, is constituted by Indonesians (4063). There exist a few pockets of Africans (4134), apart from South Africa, not catered for.

In any event, the rescheduling has demonstrated, without a shade of doubt, that it is impossible to satisfy the legitimate aspiration of the various communities to go on air when it is possible for their listeners to tune in.

In an effort to comply with the request to give every group at least one hour, and this had to be during prime time, the large groups such as the Italians, the Greeks, the Arabs, the Germans etc, are no

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longer in a position to broadcast at the same time across the board. Their days and times are disjointed. This, it is feared, will cause strong reactions. These groups will feel dispossessed since they had learnt to depend on a fixed time of day across the board. The type of service which they will now receive will be considered inferior even if it will consist of all original hours.

Only a second frequency will make it possible to rectify the situation and provide air-time, on an equitable basis, for all those who are urgently asking for an extension of their present time allocation. (May SEBAC ask, incidentally, what will happen to the present frequency when 2EA is allocated the new one in June this year?)

One more point of a general nature: SEBAC was forced to upset so considerably the "historic" pattern of broadcasting times that, in order for coordinators to maintain some semblance of the same service to their respective communities (we are speaking especially of the major language groups), these changes cannot be implemented until programmes go all original. If rescheduling does not go together with all-original programmes, the largest proportion of the listening audience will feel it has been cheated.

We cannot stress enough that SBS consider this question very carefully. Since the small groups have been satisfied at the expense of the large ones, this ought at least to be compensated by the introduction of all original hours.

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THE DETAILS

<u>Language</u>	<u>Percentage</u>	<u>Now</u>	<u>Before</u>
<u>Italian</u>	16.6%	13 hours	(14 hours)
<u>Greek</u>	12.5% (Inc. Cyprus)	12 "	(14)
<u>Arabic</u>	11.7%	8 "	(4)
Lebanon 7.6%			
Egypt 3.0%			
Syria, Jordan			
Saudi, Kuwait			
Yemen 0.5%			
<u>German</u>	9% (Incl. Austrians & Swiss)	8 "	(8)
<u>Austria</u> 2%			
<u>Spanish</u>	6.3%	7 "	(8)
Spain 1.9%			
Chile 1.9%			
Uruguay 1.5%			
Argentina 1.0%			
Peru +			
Ecuador +			
Colombia +			
Mexico +			
Venezuela 0.4%			
<u>Chinese Languages</u> (2)	5% (app.)	4 hours	(4)
<u>Maltese</u>	5%	5 "	(8)
<u>Jewish</u>	5%	3 "	(2)
<u>Dutch</u>	5%	2 "	(2)
<u>Turkish</u>	3.3% (Inc. Cyprus)	7 "	(14)
<u>Polish</u>	3.3%	3 "	(2)
<u>Hungarian</u>	3.0%	3 "	(2)
<u>French</u>	2% (Incl. Mauritius (1/3) & Swiss)	3 "	(2)
<u>Indian Languages</u> (4)	2%	3 "	(2)
<u>Portuguese</u>	1.4% (Incl. Brazil & Timor)	2 "	(2)

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<u>Language</u>	<u>Percentage</u>	<u>Now</u>	<u>Before</u>
<u>Filipino</u>	1.4%	1 hour	(1)
<u>Russian</u>	1.2%	3 "	(3)
<u>Latvian</u>		2 "	(2)
<u>Scandinavian Languages</u>	1.0%	1	Nil
Denmark			
Sweden			
Norway			
<u>Ukrainian</u>		3	(2)
<u>Czech</u>		1	(1)
<u>Slovak</u>		1	(1)
<u>Finnish</u>		1	(1)
<u>Estonian</u>		1	(1)
<u>Lithuanian</u>		1	(1)
<u>Assyrian</u>		2	(1)
<u>Armenian</u>		2	(1)
<u>Romanian</u>		1	(1/2)
<u>Vietnamese</u>		3	(1)
<u>Belorussian</u>		1	(1/2)
<u>Croatian</u>	40% ?		
<u>Macedonian</u>	30% ?		
<u>Serbian</u>	20% ?		
<u>Slovenian</u>	10% (in various) ?		
	12.5%	12 hours	(14)

Number of languages in which broadcasts are effected: ~~4~~ 7/11
 Accounted for are also 8 Spanish idioms, ~~1 extra Jewish idiom~~, 7
 Arabic idioms,

NB. PERCENTAGES UNDER 1% ARE NOT CALCULATED THOUGH FIGURES ARE AVAILABLE

EXPLANATORY NOTES

A number of points were raised during the debate on the preceding table, and SEBAC wishes to underline them for the benefit of the S.B.S. :

- a) In the Arabic group the number of Lebanese exceeds any other by far. It is almost three times that of the Egyptians. In accordance with a previous recommendation, SEBAC expects that the coordinator be sided by a cultural advisor and that provisions be made so that the approporioned "Lebanese" programmes are presented according to Lebanese idiomatic usage.
- b) In the case of the previously defined "Yugoslav" groups, no Australian statistics are available. It would seem as if the figures cited could be correct in relation to the four language-cultural groupings.
- b1) In the case of the Turks, quite apart from historic reasons, though their number is not excessively large, the element of need (both culturally and in the field of information) is rather marked.
- c) The Vietnamese were considered to be the most needy at the present time. The hours allocated to them take also into account the expected arrival of more Vietnamese.
- e) The Arabic groups would have claim to a greater number of hours but it was felt the jump was already rather big, and they would probably require a little time to make the necessary adjustments production wise. More hours would have to be allocated to them eventually.
- f) Concern was also expressed for languages which are not spoken in any specific country (i.e. Assyrian), or cultures which are existent in politically restricted countries (i.e. Ukrainian), or scattered populations (i.e. Armenian).
- g) Programmes in other languages are going to be required in the immediate future to satisfy groups (see next page) which are at this moment totally uncatered for.
- h) Swiss residents (approximately 2,500) were considered to be serviced by broadcasts in German (mainly), in French and in Italian. It was however felt some programmes in English, or even in the respective languages, might be occasionally produced with Switzerland as the theme.

UNSERVICED GROUPS

Malaysians	12,076
Indonesians	4,063
Japanese	3,072
Sri Lankan	3,393
Singaporean	4,466
Korean	906
Burmese	873
Pakistani	641
Laotians	257
Cambodian	187
Bangladeshan	161
Thais	138
Other Asians	694
Albanian	210
Bulgarian	465
Other European	3,415
Kenya, Malawi, Rhodesia Tanzania, Uganda, Zambia	1,913
Other African	2,221

OK

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6 - 7 am	GREEK	GREEK	GREEK	GREEK	GREEK	GREEK	GREEK
7 - 8 am	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES
8 - 9 am	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN
9 - 10 am	HUNGARIAN	SLOVAK/ CZECH	POLISH	INDIAN	LATVIAN	HUNGARIAN	DUTCH
10 - 11 am	GERMAN	ARMENIAN/ ASSYRIAN	RUSSIAN	PORTUGUESE	GERMAN	RUSSIAN	JEWISH LANGUAGES
11 - 12 noon	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH
12 - 1 pm	SPANISH	MALTESE	SPANISH	MALTESE	SPANISH	MALTESE	MALTESE
1 - 2 pm	CZECH/ SLOVAK	ESTONIAN/ LITHUANIAN	INDIAN LANGUAGES	LATVIAN	UKRAINIAN	ARABIC	GERMAN
2 - 3 pm	DUTCH	ENGLISH/ BYELORUSSIAN	LITHUANIAN/ ESTONIAN	ENGLISH PROGRAM	RUMANIAN/ FILIPINO	GERMAN	POLISH
3 - 4 pm	JEWISH	CHINESE	FRENCH	CHINESE	FINNISH	SPANISH	ARABIC
4 - 5 pm	ARMENIAN/ ASSYRIAN	FRENCH	PORTUGUESE	UKRAINIAN	VIETNAMESE	SPANISH	ARABIC
5 - 6 pm	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH
6 - 7 pm	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN
7 - 8 pm	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES	YUGOSLAV LANGUAGES
8 - 9 pm	GREEK	GREEK	GREEK	GREEK	GREEK	GREEK	GREEK
9 - 10 pm	SPANISH	MALTESE	SPANISH	MALTESE	SPANISH	MALTESE	ARABIC
10 - 11 pm	CHINESE	RUSSIAN	CHINESE	GERMAN	GERMAN	GERMAN	GERMAN
11 - 12	MUSICAL	NIGHT	PEOPLE	IMAGES/ ROCKS	FRIDAY PIESTA	WORLD PANORAMA	SPORT

Primo time

NEW SCHEDULE

(Two)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6 - 7	GREEK	GREEK	GREEK	GREEK	GREEK	GREEK	GREEK
7 - 8	YU - CROAT.	YU - MACEDON.	YU - CROAT.	YU - SERB.	YU - MACED.	YU - SERB.	YU - SLOW.
8 - 9	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN
9 - 10	MALTESE	ASSYRIAN	POLISH	ARABIC	ARMENIAN	HUNGARIAN	DUTCH
10 - 11	GERMAN	UKRAINIAN	RUSSIAN	PORTUGUESE	GERMAN	LITHUANIAN	JEWISH
11 - 12	TURKISH	TURKISH	TURKISH	TURKISH	TURKISH	ASSYRIAN	INDIAN
12 - 1	SPANISH	MALTESE	SPANISH	MALTESE	SPANISH	MALTESE	MALTESE
1 - 2	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ARABIC	GERMAN
2 - 3	ARABIC	ENGLISH	DUTCH	HUNGARIAN	INDIAN	GERMAN	POLISH
3 - 4	INDIAN	CHINESE	ARABIC	ARABIC	CHINESE	RUSSIAN	UKRAINIAN
4 - 5	GREEK	FRENCH	VIETNAMESE	UKRAINIAN	VIETNAMESE	SPANISH	ARABIC
5 - 6	ARABIC	VIETNAMESE	CHINESE	RUMANIAN	TURKISH	LATVIAN	TURKISH
6 - 7	CHINESE	ITALIAN	ITALIAN	SLOVAK	ITALIAN	CZECH	ITALIAN
7 - 8	YU - SERB.	BYELORUSSIAN	SCANDIN	YU - CROAT.	ARABIC	YU - MACED	YU - CROAT.
8 - 9	ARMENIAN	GREEK	PHILIPINO	GREEK	FINNISH	GREEK	GREEK
9 - 10	HUNGARIAN	ARABIC	SPANISH	GERMAN	SPANISH	ESTONIAN	FRENCH
10 - 11	PORTUGUESE	RUSSIAN	LATVIAN	JEWISH	POLISH	ITALIAN	GERMAN

RECAPITULATION OF BROADCAST HOURS ON A DAILY BASIS


LANGUAGE	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL	ADJ
1. GERMAN	2	2	1	2	1	2	2	12	-2
2. YUGOSLAV	2	2	1	2	1	2	2	12	-2
3. ITALIAN	2	2	2	1	2	2	2	13	-1
4. MALTESE	1	1		1		1	1	5	-5
5. GERMAN	1	1	1	1	2	1	1	8	
6. TURKISH	1	1	1	1	2		1	7	-7
7. SPANISH	1		2		2	2		7	-1
8. ARABIC	1	1	1	2	1	1	1	8	+4
9. DUTCH			1				1	2	
10. JEWISH		1		1			1	3	+1
11. CHINESE	1	1	1		1			4	
12. ARMENIAN	1				1			2	+1
13. ASSYRIAN		1				1		2	+1
14. HUNGARIAN	1			1		1		3	+1
15. SLOVAK				1				1	
16. CHECH						1		1	
17. ESTONIAN						1		1	
18. FINNISH					1			1	
19. FRENCH		1	1				1	3	+1
20. RUMANIAN				1				1	+ $\frac{1}{2}$
21. BYELORUSSIAN		1						1	
22. RUSSIAN		1	1			1		3	
23. POLISH			1		1		1	3	+1
24. INDIAN	1				1		1	3	+1
25. VIETNAMESE		1	1		1			3	+2
26. PHILIPINO			1					1	+ $\frac{1}{2}$
27. PORTUGUESE	1			1				2	
28. LATVIAN			1			1		2	
29. UKRAINIAN		1		1			1	3	+ $\frac{1}{2}$
30. LITHUANIAN						1		1	

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The State Ethnic Broadcasting Advisory Committee of N.S.W. expresses the wish that the Special Broadcasting Service view the above in concert with the proposed re-structure and that it liaise with the cited body in order to succeed in respecting the wishes of the communities as far as practicable.



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CHAIRMAN

January 4, 1979