



SPECIAL CONSULTANT ON COMMUNITY RELATIONS

TELEPHONE 61 9111
TELEX 62002
TELEGRAPHIC ADDRESS:
COMMUNAL, CANBERRA

P.O. BOX E280,
CANBERRA, A.C.T. 2600

In reply please quote:

Dear President,

You will be aware that there have been moves for some time to introduce to Australia broadcasting in ethnic languages.

Currently suggestions embrace (1) ethnic commercial radio, (2) access radio and (3) community radio. Which type of radio will be introduced is still a matter for discussion and determination.

Meanwhile the office of Community Relations is carrying out an experiment in ethnic broadcasting to establish whether radio can be used as an effective means of communicating with the many thousands of people who do not know sufficient English to either enjoy or comprehend the general media services.

A selection has been made of seven languages which cover about 90 per cent of the overseas born population but this is not meant to exclude other languages. It is merely making a start to the experiment.

The station is Radio Ethnic Australia, Station 2EA, 800 kilohertz between ABC and Station 2GB on your radio dial.

It will broadcast seven days a week at the times of Monday to Friday 6.30 a.m. to 8.30 a.m., 12 noon to 2 p.m., 7 p.m. to 9 p.m.; weekends 8 a.m. to 10 a.m., 12 noon to 2 p.m., 7 p.m. to 9 p.m.

This is to invite you to listen to the programme and also to invite you, if you feel a programme should be provided in a language not already represented, to:

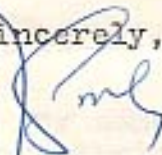
1. Either make suggestions for an expansion of the programme, or
2. Submit a draft outline of an hour programme in a language not represented already.

THE BROADCASTING CORPORATION
CANBERRA, A.C.T. 2601

We will very much welcome your co-operation in this experiment to ensure its success in the interest of the future of multilingual broadcasting in Australia.

Yours sincerely,

At



A.J. Grassby