

102 South Terrace  
BANKSTOWN. N.S.W. 2200

27 December, 1972

Mr. L.F. Bowen  
Postmaster General's Department  
Parliament House  
CANBERRA  
A.C.T. 2600

Dear Sir:

RE: APPLICATION FOR BROADCASTING LICENCE  
AT SYDNEY N.S.W.

As you may be aware, Radio Station 2CH Sydney will terminate all bilingual programmes for the migrant communities in Australia on the 27th January, 1973.

There exists a vital need for migrants, who now amount to over one million, to be entertained with music of their native lands and to be able to have access to items of news and current affairs in their languages.

On this basis, I, Lena Gustin M.B.E. (Mamma Lena) on behalf of a Company to be formed and, subject to approval, to be called "Radio International Fiamma Pty. Ltd." make application to your Department for the Broadcasting Licence which has been allocated for the Sydney area.

The Company proposes to operate on the following bases:-

1. The Radio Station will be conducted in accordance with the guidelines laid down by the Australian Broadcasting Commission and will employ highly qualified personnel, both Australian and European.
2. The programmes will be broadcasted on a precise timetables, that is to say;
  - (a) 5.00a.m. to 4.00p.m. in the English language exclusively to contain items of social, religious and commercial information with international music.

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(b) 4.00p.m. to 12.00p.m. bilingual programmes for the foreign communities (Italian, Greek, Yugoslav, Maltese, French, etc.)

3. All programmes are to be controlled by a Supervisor appointed by the Commission.

As there will undoubtedly be various aspects needing further discussion and clarification, please do not hesitate to contact me.

I trust, on behalf not only of myself but also of all the other directors of bilingual programmes, that you will take this application into consideration and I await your favourable reply in due course.

Yours sincerely,

Cav. Lena Gustin M.B.E.  
("Mamma Lena")

Copies: Prime Minister G. Whitlam - Canberra  
Minister of Immigration Mr. A. Grassby - Canberra  
Leader of the Opposition Mr. W. Snedden - Canberra  
Ambassador of Italy Dr. P. Canali - Canberra  
N.S.W. Premier Mr. Askin - Parliament House Sydney