

# 2CH

**adds to your  
profit power  
through  
proven  
results**



**Cav. Lena Gustin, M.B.E. 'Mamma Lena' to  
more than 200,000 Italians in Australia.  
Compere, 2CH Italian Sessions.**

**SECURE** the migrant market potential today  
and tomorrow in Australia through 2CH\* the radio station in  
Sydney that caters for this vast and growing market . . .

Australian  
Population  
Projection

Migrant  
Content\*

1966	11,599,498	2,204,000
1971	13,153,200	2,690,000
1976	14,849,000	3,053,000
1981	16,723,000	3,457,000
1986	18,780,000	3,899,000

**\* 2CH** *the ONE radio  
station in Australia that  
caters for this DYNAMIC  
EXPLOSIVE market!*

2CH a unit of the AWA network.