



Ebullient Franca Arena (left), who came here from Genoa, is heard every Thursday evening on Sydney's ethnic radio station, 2EA, in an hour-long program on current affairs. Ethnic radio has been a runaway success and awaits only a final decision on administrative set-up to expand even further. Stations in Sydney and Melbourne are increasing the number of languages in which they broadcast, the limitation mostly being time-slots. Asian, Scandinavian and Baltic languages, Assyrian, Armenian, French, Czech, Dutch, Hebrew and Yiddish now get an airing.

Audiences often exceed the estimated number of nationals within the listening area. There are several reasons: many newcomers have a knowledge or a smattering of several languages; some people like to hear the music

Right, Mrs Lena Gustin, known as Mamma Lena to her 200,000 listeners, celebrates her 20th year in Sydney radio this year. As an announcer for 2CH, and now 2KY, she has devoted most of her time, on and off air, to helping Italian migrants



THE AUSTRALIAN FAMILY