

ATN CHANNEL 7, SYDNEY

AMALGAMATED TELEVISION SERVICES PTY. LTD.

Television Centre, Epping, N.S.W.

WL 0111 — CABLES: "TELECENTRE," SYDNEY
"TEX SYD. 250"

29th June, 1962.

Mrs. Lena Gustin,
102 South Terrace,
BANKSTOWN. N.S.W.

Dear Mrs. Gustin:

Please accept my sincere apologies for the delay in replying to your letter of 17th March.

Your qualifications are most impressive and I feel sure that a programme such as you suggest would be of a very real interest to many people, especially those you mention in your letter.

However, as you may understand, commercial stations have difficulty in finding sponsors for programmes of this nature because inevitably the greater majority of viewers will not watch them. For this reason I feel that your suggestion would be more acceptable to the ABC.

Many thanks for your interest in writing to us.

Yours faithfully,



Harry Dearth
PROGRAMME MANAGER