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17th October, 1968

Copy

Dear Sir :

I am making contact with you via my good friend, Mrs. Gustine whose husband is on his way to Italy and will be calling on you with some of our publications. It is possible that your firm will be interested in the type of educational material that we are producing here in Australia. Mrs. Gustine is enclosing a personal note to you as she knows something of the type of publishing we are doing here in Australia.

With this letter I enclose an advance copy of our latest publication "Pictorial Australia". When discussing this with Mrs. Gustine, she was of the opinion that this book might have a very good sale in Italy if the text were translated into Italian, particularly among relatives and friends of the many Italian migrants and potential migrants. At the same time we feel there would be a good sale for copies with an Italian translation here in Australia. We are most interested in your reactions to this suggestion and to know whether you would be interested in co-operating in such a project.

Another point. I heard last week from a friend of mine who was at the Frankfurt Fair, that your organisation (and also Hachette of Paris) are publishing a comprehensive weekly language course. I am most interested in this project for Australia. I have contact with most Australian schools since we are one of the largest direct distributors to schools and publishers of the only National Teachers' Journal. This language course would be of great interest to schools. I am wondering if you have made arrangements with anyone in Australia for the rights to this project. If not I would be most interested in this myself. If you have already made arrangements for an agent to handle this, could you let me know who it is so that I might make contact with him. I look forward to hearing from you regarding these two suggestions.

With best wishes,

Yours faithfully,

P. H. LEYDEN B.A.

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