



2CH Manager, Mr. B. Hughes, received the "Times Cupboard" from Mrs. L. G. G. Right

Radio 2CH Helps Newcomers

It is with pleasure that I accept the invitation to provide a brief overview for this publication celebrating the 10th Anniversary of 2CH's Italian Program.

These 10 years have been a tremendous experience where I have seen the programme grow from a small beginning into an important part of Station activity.

During this period, I have seen relations from those in authority to accept biological programmes on Australian Commercial Radio develop into a happy relationship with the Australian Broadcasting Commission and the Federal Department of Immigration and Education to the extent that 2CH is now permitted to programme a total of 12½ of its weekly transmission hours on this area. The possibly accepted level for all other stations is 2½.

This happy relationship was the result of the excellent way in which Mr. Philip Gustin, our Programme Director and the two people principally responsible for the programme, then and later, have worked for the benefit of this section of our migrant audience in helping to assimilate them in their new surroundings.

Now Mrs. Lena Gustin's dedication to this task that both Mrs. Majesty The Queen and the President of the Italian Republic saw fit to honour upon her the Order of M.B.E. and Comandante respectively within a single year.

I have attended many pleasant social functions organised in connection with "Arrivederci Roma" and have felt proud and happy that Radio 2CH has helped to make so many many new people truly welcome in Australia.

[Signature]



MARCH, 1970



To celebrate the tenth anniversary of the program, ARRIVEDERCI ROMA, the Italian community of Sydney, together with radio station 2CH, held a Ball at the Wentworth on the 31st January. Since she commenced this program on 2CH, Mrs. Lena Gustin ("Mamma Lena" as she is known throughout New South Wales) has played a big part in the successful assimilation of new arrivals from Italy. Her services to the community have been recognised by two nations with the award of an M.B.E. from Her Majesty the Queen, and the Italian decoration, the Cross of the Cavalier, from the President of the Italian Republic. Guest of honour at the celebration Ball was radio and television personality John Laws, who was presented with a FRIENDSHIP AWARD.

(Above) John Laws was more than happy to extend the hand of friendship to lovely Marisa Anania, after her crowning as "MISS ITALY 1970"—but Mamma Lena (Mrs. Gustin) kept a discreet watch nearby!

13 DAILY MIRROR, THURSDAY, FEBRUARY 5, 1970

TOWN TALK



by *Jim Macdonald*

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At the Arrivederci Roma Ball at the Wentworth on Saturday night to mark the 10th Anniversary of 2CH's Italian programme, the girl chosen as Miss Italy was Marisa Anania representing Flotta Lauro. Er! Er! The prize was a sea trip to Perth by — Lloyd Triesino!

JOHN LAWS SPEECH.

Mamma Lena, thank you very much. Italian Community, I thank you very much. I've been trying to practise Molte Grazie, but I don't do it too well. But I do thank you and I don't want to go on because I'm not too good at this sort of thing, but if ever in the future I can do anything to help the Italian Community, believe me, all you have to do is ask and I will be proud to do it, and I'll continue to do as much as I had in the past, which I really considered to be very little to promote the wonderful things that Italians have made for Australia. And I really think they have. And if ever at any time, anybody has a critical comment to make about any Italians that I know, I believe that they make critical comments because they're jealous — which is a frightening thing, but I think is a realistic thing — I think that the Italian Community has done more for the Australian Community than any other people who decided to make Australia their home. As I said the other night, I have an Italian Hairdresser, an Italian Tailor and an Italian Bootmaker and I'm sure I can't go any more than that. Thank you very much, and I mean it, thank you.